

## MINIMIZE RISK & MAXIMIZE VALUE

We're delighted to welcome Adam Shapiro, Yahoo Finance anchor as our host. Adam brings his extensive experience and know-how in the private equity space to insure an informative and highly valuable session. He will lead an interactive discussion with our expert sponsors in Tech, Finance, Legal, PE and Wealth Management.

You will meet a community of other like-minded mid-market C-suite leaders, network confidentially and get your questions answered!

## Who should attend?

This events series is exclusively for mid-market business leaders – CEOs, Presidents and business owners – focused on maximizing value for PE transactions.

## PRIVATE EQUITY SERIES

Interactive Zoom meeting Thursday, January 28, 2021 8.45am – 10am

This first event in the series will address:

**Building value** 

Preparing for DD

Mitigating risk/ Cybersecurity

Buy/Sell agreements

Earn outs

## CLICK HERE TO REGISTER



Adam Shapiro is an anchor at Yahoo Finance who hosts Yahoo Finance Live alongside Seana Smith. He is an Emmy Award winning anchor and correspondent with almost 30 years of experience in major market and network television. Before joining Yahoo Finance, Adam covered the White House, Capitol Hill and Federal Reserve while a correspondent with the FOX Business Network. His coverage included the 'great financial crisis' of 2007 and 2008,

the Bernie Madoff scandal and the 2016 presidential election. He also launched the TALKENOMICS webpage and led the network's coverage on the public pension and retirement crisis confronting millions of American senior citizens. Adam grew up in Coral Gables Florida and attended Syracuse University.

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