

We invite you to step out of the day to day and enjoy a morning of Strategic thinking with a small select group of like-minded CEOs and Industry Experts.

THE CEO'S ESSENTIAL GUIDE TO SCALING UP IN A DIGITAL WORLD

How technology can supercharge your Strategy and give you the leading edge.

Thursday 19th May 2022 9am - 1pm (followed by lunch)
Roman Ridge, Aberford, Leeds, LS25 3AW

During this interactive session our industry leading experts will share valuable insights essential to achieving sustainable Competitive Advantage and the keys to successfully navigating your Digital Transformation Journey.



Christine Parker Stubbs
Regional Director, Freeman Clarke

Enabling ambitious businesses to grow through expert IT leadership. Ensuring they overcome their tech challenges and take advantages of the strategic opportunities available by leveraging technology.

www.freemanclarke.com

FREEMAN CLARKE 

Kindly sponsored by



Providers of managed IT services & cloud technology that transform your business into a modern workplace

Hayley Erner
Scale Up Advisor & Entrepreneur

Renowned Leadership Coach and licenced Implementor of the Scaling Up methodology. For 15yrs Hayley has helped ambitious leaders build valuable, saleable business assets using this proven growth framework for success

www.hayleyerner.com



EVENT DETAILS

Venue:

Roman Ridge, Aberford, Leeds,
LS25 3AW
(1 mile off A1M 44)



9am: Registration
Tea, coffee & light breakfast
9.30am: Start
1.00pm: Lunch



REQUEST A COMPLIMENTARY
PLACE HERE:

events-marketing@freemanclarke.co.uk

Kindly sponsored by BCN
Normal Ticket Price £495+vat

THERE ARE ONLY 15 PLACES
SO EARLY BOOKING IS ADVISED

Ticket includes full
Strategic Review & Audit

THE CEO'S ESSENTIAL GUIDE TO SCALING UP IN A DIGITAL WORLD

What you can expect:

- Relevant, thought leading insights into how the most successful companies scale in today's world
- Interactive conversations with a small select group of successful like-minded CEOs
- Workshop exercises where you will get to work on your own business
- The opportunity to ask questions to our expert panel
- Healthy challenge to your current thinking and ways of working
- An energising thought-provoking experience

You will leave with:

- Clarity on how to align your overall Business Strategy with your Digital Strategy
- A step-by-step guide to building your overall business strategy that truly differentiates you from your competition
- The know how to avoid some of the common mistakes most companies make as they plan their Digital Strategy
- Tools to get your Strategy & 3yr Execution Plan onto 1 page, so your entire organisation is aligned and executing your strategic vision
- Renewed Focus & Energy

SEE WHAT OUR CLIENTS HAVE TO SAY..



'Our sector is very competitive and IT-dependent, and so we needed someone who had a breadth of expertise and could provide strategic advice. Paul has been invaluable as our IT Director; I benefit from the experience of a carefully selected proven IT leader, backed up by a whole team of experts. Freeman Clarke have an impressive choice of IT Directors, CIOs, and CTOs, who are all relevant and business-focussed.'

Richard Atherton
MD of Juno Records

In January 2019 I sold my business for £11M and achieved my dream of financial security.

Hayley was an instrumental force in helping me exit my business. When we first met, my business was like a troublesome adolescent and a difficult proposition for sale.

Hayley's coaching and the guided implementation of Scaling Up enabled me to build an amazing Leadership Team and a structured approach to run the business that gave me the time and freedom to pursue other opportunities.

Paul Luen
Former CEO Martek Marine

