

The key to sustained profitable growth

This workshop will stimulate you to regularly take the opportunity to step outside the day-to-day constraints of your business. It explores the benefits of maintaining a focus on the 'big picture' – not just in overall business strategy but in all aspects of operations. By this concentration on the really important issues, you will significantly improve your own effectiveness, improve your agility, reduce your levels of stress and, most importantly, see direct benefits to the on-going health and growth of the organisation.

The twin themes of 'staying in the helicopter' and 'keep it simple' are reinforced through thought provoking practical models and real life stories which cut through the latest business speak and corporate fashion to focus on the important issues for the delegate and the business and with significant post pandemic considerations.

Roger Harrop, The CEO Expert, has spent over 25 years leading international business at the highest level, putting him in a unique position to deal with contemporary business challenges.

He is an international motivational business growth speaker who inspires and entertains his audiences with his acclaimed Staying in the Helicopter® programmes. Over 30,000 business leaders in 50 countries have achieved transformational change through his thought provoking and entertaining talks laced with real-life stories, anecdotes and humour.

Hosted by

Sign in at 07:50am, starts at 08:15am. Closes at 10:00am.















