

Introducing the
World's #1 Scaling Up Methodology

Master the 4 Critical Decisions that drive consistent 20% plus year on year Highly Profitable Growth

The proven framework that drives
Competitive Advantage, Business Transformation
and Industry Leading Business Valuation



Zoom Webinar



Tuesday 10th November
10.30am - 12:00pm
(followed by Q & A)



No Charge for Invited Guests

If you've found 2020 challenging - you are not alone!

Wow, what a year it's been and as we approach the end of 2020, how are your results looking in terms of revenue, cash and profitability and how clear are you on what must you do differently to deliver a strong performance in 2021?

The near-term future looks to continue this trend of uncertainty. So as you look forward how confident are you as a leader?

- Do you have a clear strategy to meet your growth and profit targets?
- Do you have the right leaders, managers and people to deliver?
- Are your processes and infrastructure robust enough to manage the growth?
- Do you have sufficient cashflow to fund your growth?
- How will you maintain your culture and keep your people engaged and aligned in this new business environment?
- Are you confident you have the right Strategic Planning and Execution process?

How will you benefit from attending this event?

In this fast paced 90minute session Hayley will share a detailed overview of the proven Scaling Up framework that has enabled of 40,000 leaders to successfully scale and will give you consistent high levels of growth, profit, cash and increased business valuation.

She will challenge your thinking and leave you energised and inspired for a great 2021!

During the session you get the opportunity to work with some of the tools and best practices and start planning for a strong 2021 to ensure you:

- ✓ Build an empowered, accountable senior management team that you can depend on and trust to deliver results and grow your business.
- ✓ Keep your teams motivated, engaged and your culture strong even during times of remote working
- ✓ Allow you to attract, select and retain the best talent - people who fit your culture and deliver results with little management time
- ✓ Generate consistent levels of high quality leads from ideal clients that easily convert to sales.
- ✓ Discover a clearly differentiated value proposition to enable you to sell at premium prices.
- ✓ Pinpoint and fix all your Cash and Profit leaks, which will be substantial.
- ✓ Achieve Operational Excellence to deliver a consistently Great Customer Experience.
- ✓ Have a strategic Planning process that aligns your entire team to your vision and delivers your strategic objectives.

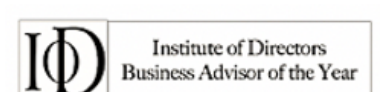
Guest Speaker

Hayley Erner
CEO, Entrepreneur and
Global Award Winning
Scale Up Advisor

Hayley is one of the UK's leading advisors to industry leading Scale Ups and High Growth Companies and previous winner of the IOD Business Advisor of the Year.

For the last 14 years she has used her 35 years real life business experience to support 100s of CEOs and Managing Directors achieve long term financial security and freedom from their business by working with their Senior Teams to implement the Scaling Up Methodology.

Hayley is the UK's first licensed coach trained in the world renowned Mastering the Rockefeller Habits and Scaling Up Method as described in Verne Harish's best selling book Scaling Up and Mastering the Rockefeller Habits.



[Click here](#)

To learn more about Hayley and the Scaling Up Methodology

SECURE YOUR SEATS TODAY AND YOU WILL ALSO RECEIVE:

- A Pre-workshop introduction to the tools we will use
- A Post Workshop Scaling Up Business Diagnostic Report
- A Post-workshop follow-up consultation to answer questions

WHO SHOULD ATTEND?

Growth minded and ambitious
CEOs, Managing Directors and their Senior Management Teams
committed to achieving >20% year on year profitable growth.

[CLICK HERE - TO FIND OUT MORE AND BOOK YOUR COMPLIMENTARY SEAT\(S\)](#)



In January 2019 I sold my business for £11M and achieved my dream of financial security.

Prior to the coaching, the business was like a troublesome adolescent - somewhat unpredictable - a difficult proposition for sale, however with the coaching came maturity in systems and approach.

Hayley was an instrumental force in helping me get there and I'm taking what I've learnt into my exciting new business ventures!"

Paul Luen
Former - CEO Martek Marine



Two years ago I was the central point to everything and in the last 18 months we've grown from 40 to 140 people!

Having the best people is everything and Hayley has really helped us recruit the right people.

Hayley has great experience taking businesses through their Scaling Up Journey.

We now have an effective leadership and management structure, and all decisions are now made at the appropriate level.

Chris Thompson
CEO - The CITU Group



Working with Hayley we grew from 3 to 12 Practices and went from a local Leeds Brand to a National Brand.

By implementing the Rockefeller Habits and Scaling Up methodology, Hayley helped me in my role of Managing Director and Entrepreneur to stay on track and focus on the right things to execute my vision..

As a result of working together I am a not just a better leader, but I am also a better person, husband and dad.

Royston Bayfield
CEO - The Bayfield Group

