

Leicester Business Growth Breakfast

Driving the profitable
growth and valuation
of your business -
The role for marketing

Wednesday 12th February 2020

**Winstanley House
Leicester, LE3 1HX**

With speaker
**Chris
Burton**

Please confirm
attendance with
your host

You are cordially invited to an exclusive business leaders' breakfast.

Most businesses hit a wall that prevents further sales growth. To scale a business and go beyond that wall requires the marketing function to be effectively leveraged.

Join us for breakfast and networking and hear from our exciting keynote speaker, Chris Burton, who will share with you:

- The marketing focus and set up required to successfully scale any business
- The 8 marketing levers you can use to significantly increase the valuation multiplier for your business

You will come away with:

- A clearer understanding of the marketing set up needed to scale your business
- More clarity on the marketing gaps in your business that need addressing
- Direct access to an online assessment tool that will help highlight the status of your marketing set up versus what's required to scale the business

Arrive for breakfast and networking at 8:00am, kicks off at 8:30am.

Ends by 10:00am.

Hosted by

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