Get real! Big versus small in the age of tech disruption and innovation





Challengers versus incumbents, big versus small - recent years have seen the emergence of countless challenger businesses rising up across a number of sectors, all of them armed with the newest developments in technology, bearing promises of innovation and change but with no certainty they'll last through the year. Sentiments are strong on both ends—incumbents have lost touch with what customers really want! Newcomers don't have the means or experience to make things happen! Everyone's promising to shake things up but who will actually deliver and see the long term results?

Your hosts for the evening: Freeman Clarke, Manifesto Growth and Northern Star: strategy, expertise, and infrastructure. We've never been the ones to shy away from a gritty business debate, and this event is no different - we encourage all guests to get involved! Come and join us for an exciting and interactive evening and networking session. Enjoy some drinks and canapes and mix with other C-level business leaders from Manhattan.

Panelists



Karl Wells GM for Membership. The Wall Street Iournal

FREEMAN CLARKE



Gina Hadley Founder. Second Shift



Paul Blum Founder. Bonfire Group



Raj Goyle Co-CEO. Bodhala



Venue

Date

The Norwood Club, 241 W, 14th St, Chelsea.

Tuesday November 19th (6pm)

Format

6pm - 6:30pm Arrival, drinks & networking

6:45pm - 7:30pm Introduction, panel session, Q&A

7:30pm – 8pm Open discussion

8pm – 9pm More drinks & networking

How to register

Please register by emailing: contact@freemanclarke.com



Manifesto Growth **Architects**